The law does not vest a separate legal personality on the sole proprietorship or empower it to file or defend an action in court."¹

Since there is no "separate legal personality" between the enterprise and its sole proprietor or sole registrant, **the name of an enterprise solely owned or registered by an individual is unique and directs to a specific individual**. As the identity of an individual "can be reasonably and directly ascertained"² through the name of his/her sole enterprise, the name of the sole enterprise is personal information and hence cannot be disclosed without the consent of the sole proprietor or sole registrant.

Please feel free to reach out for additional concerns.

Yours,

Elson Manahan Data Protection Officer University of the Philippines Diliman

² Data Privacy Act of 2012, Section 3(g).

[,] G.R. No. 160854, March 3, 2006.